

Change Management

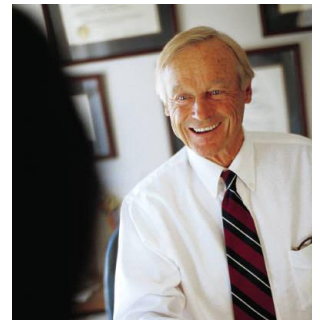
Seminar objectives

The participants will

- Be able to understand the influence of behaviour with regards to change processes.
- Be able to understand what factors to consider when developing new processes.
- Learn what can stand in the way of change processes.
- Learn what promotes change processes.
- Be able to develop a team change strategy.
- understand team dynamics and reciprocal effects on the (new) organization
- Learn how to carry out a team analysis.
- Be able to develop a project plan.
- Be able to develop a communication plan and market it within a team.
- Learn to analyze real-life situations and suggest potential areas for improvement.

Contents

- What is 'Change Management'?
- Leadership and the process of change
- Team management and the process of change
- Team dynamics
- Motivations for change
- Team analysis
- Process management



Methods

- Lectures
- Group work
- Exercises
- Case studies
- Role-play
- Feedback

Organisation

- Target Groups
 - Managers
 - Product Managers
 - Persons in Leadership function
- Period
 - 2 days